



# THE 22ND INTERNATIONAL CONFERENCE ON BIOMAGNETISM

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28 AUGUST - 1 SEPTEMBER 2022  
UNIVERSITY OF BIRMINGHAM,  
BIRMINGHAM, UK

SPONSORSHIP  
& EXHIBITION  
OPPORTUNITIES

[BIOMAG2020.ORG](http://BIOMAG2020.ORG)

# INTRODUCTION

Join Biomag2020 for the chance to connect and network with over 500 attendees from across the globe here in the UK.

Due to continuing uncertainties around international travel, Biomag 2022 will be offered in "hybrid mode" (both in-person and virtual) with enhanced participation enabled for those only able to join remotely due to restrictions.

We are strongly encouraging in-person registration, particularly for anyone able to safely travel to Birmingham, but we will also do our best to create as immersive a conference experience as possible for those unable to physically attend.

This will mean that the number of attendees on campus is likely to be less than originally planned. We are currently working on approximately 300 attendees on campus, however, based on our current experience running hybrid conferences we anticipate attracting more attendees overall than if the event ran solely in-person.

There is a strong biomagnetism community here in the UK that focuses on magnetoencephalography (MEG). This is supported by 10 MEG sites across the country, with two in Birmingham alone. Seminal work on biomagnetism also took place at Aston University in the centre of Birmingham. Combined, this makes the UK the ideal location, providing you with a fantastic opportunity to connect with key colleagues in the field.

Our committees are working hard to create a programme that is relevant, engaging and timely for delegates. Research methodologies covered at the meeting include MEG, EEG, brain stimulation and other areas of biomagnetism.

We have invited keynote speakers with a strong international standing in the field of biomagnetism and affiliated areas. Symposia and posters will be put forward by the research community and selected by the scientific committee. The meeting will also have a number of workshops, as well as satellite events. We will ensure a broad coverage of the field including the topics:

- clinical applications such as cardiac, neurological, and cognitive disorders as well as resilience
- cognitive neuroscience
- new hardware developments including OPMs
- novel analysis approaches, for instance source modelling and network analysis.

These are exciting times. We look forward to welcoming you to Birmingham.



Professor Ole Jensen  
Centre for Human Brain Health,  
University of Birmingham



# PACKAGES

Choose your level of involvement from the below options, all prices are exclusive of VAT

- Platinum:**
- Use of the dedicated Platinum sponsor meeting room
  - 10-minute presentation in the meet the vendors forum
  - Company logo included under 'Platinum sponsor' on event header slides and signage
  - Listed under 'Platinum sponsor' on the event website, to include company name and logo and a 300-word profile with link to company website
  - 4x3 metre exhibition space in a prominent place in the catering area to include 2 x trestle tables, 5 x chairs, table linen and electrics
  - Up to 5 staff to support the stand who are given access to all conference sessions and tickets to the social event
  - Logo and link to company website included on the virtual event platform homepage
  - Virtual exhibition space: a dedicated area on the virtual event platform, to include company name, logo, and the option to upload relevant documents
  - Opportunity to connect with both virtual and in-person attendees
  - Opportunity to provide copy for pre or post sponsors event mailing to all conference delegates who opt in sponsor specific emails

Cost: £25,000

- Gold:**
- Company logo included under 'Gold sponsor' on event header slides and signage
  - Listed under 'Gold sponsor' on the event website, to include company name and logo and a 200-word profile with link to company website
  - 3x2 metre exhibition space in a prime place in the catering area to include 2 x trestle table, 3 x chairs, table linen and electrics
  - Up to 3 staff to support the stand who are given access to all conference sessions and tickets to the social event
  - Logo and link to company website included on the virtual event platform homepage
  - Virtual exhibition space: a dedicated area on the virtual event platform, to include company name, logo, and the option to upload relevant documents
  - Opportunity to connect with both virtual and in-person attendees

Cost: £15,000

- Silver:**
- Company logo included under 'Silver sponsor' on event header slides and signage
  - Listed under 'Silver sponsor' on the event website, to include company name and logo and a 100-word profile with link to company website
  - 3x2 metre exhibition space in the catering area to include 1 x trestle table, 2 x chairs, table linen and electrics
  - Up to 2 staff to support the stand who are given access to all conference sessions and tickets to the social event
  - Logo and link to company website included on the virtual event platform homepage
  - Virtual exhibition space: a dedicated area on the virtual event platform, to include company name, logo, and the option to upload relevant documents
  - Opportunity to connect with both virtual and in-person attendees

Cost: £6,000

- Bronze:**
- Company logo included under 'Bronze sponsor' on event header slides and signage
  - Listed under 'Bronze sponsor' on the event website, to include company name and logo and a 100-word profile with link to company website
  - 3x2 metre exhibition space in the catering area to include 1 x trestle table, 2 x chairs, table linen and electrics
  - Up to 2 staff to support the stand who are given access to all conference sessions and tickets to the social event
  - You will have a login to the virtual event platform to allow you to connect with both virtual and in-person attendees

Cost: £3,000

- Virtual only:**
- Company logo included under 'Virtual Sponsor' on the event website, to include company name and logo, and a 100-word profile with link to company website
  - Company logo included on the virtual event platform homepage
  - Virtual exhibition space: a dedicated area on the virtual event platform to list company name, logo, and the option to upload relevant documents
  - The chance to connect with both virtual and in-person attendees through the virtual event platform

Cost: £3,000

- Reception drinks sponsor at the main social event:**
- Company name and logo listed as 'Reception drinks sponsor' in all references to the main social event
  - Listed under 'Reception drinks sponsor' on the event website, to include company name and logo and a 100-word profile with link to company website
  - Company name and logo on all social event materials both in print and online, and on all relevant signage
  - Acknowledgement on the night during speeches
  - 2 tickets to attend the event

Cost: £2,000

## Contact Us

If you wish to discuss any of the packages in more detail or would like some more information regarding the conference, please contact the University Academic Conference and Events team;

Tel: 0121 415 8400  
Email: [academic.conferences@contacts.bham.ac.uk](mailto:academic.conferences@contacts.bham.ac.uk)  
Website: [www.biomag2020.org](http://www.biomag2020.org)

# WHY SPONSOR?

As a sponsor or exhibitor, you will have the platform to raise your company profile, while reinforcing your position as an important partner in biomagnetism, putting your organisation in the spotlight and having the opportunity to showcase your expertise.

- Biomag 2022 will provide you with the opportunity to:
- Market your company's products and services to a targeted audience
  - Network with colleagues and establish new leads
  - Exchange ideas for future innovation
  - Develop and maintain professional relationships
  - Easily connect with attendees through our virtual event platform